

FILE

fashion calendar

AUG 19 1974

1974

34th year

a weekly publication

JANUARY

S	M	T	W	T	F	S
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

FEBRUARY

S	M	T	W	T	F	S
						1 2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

MARCH

S	M	T	W	T	F	S
					1 2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

APRIL

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				

MAY

S	M	T	W	T	F	S
	1	2	3	4		
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

JUNE

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

JULY

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

AUGUST

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

SEPTEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

OCTOBER

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

NOVEMBER

S	M	T	W	T	F	S
	1	2				
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

DECEMBER

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

(212) 289-0420

185 east 85th street

new york, n.y. 10028

ruth finley, publisher

FASHION CALENDAR

NOTE: Although listings are repeated until the scheduled date of every event, they frequently incorporate IMPORTANT CHANGES. A CAREFUL CHECK OF EVERY issue will, therefore, yield maximum use of FASHION CALENDAR to the reader . . . Ruth Finley, Publisher

WEEK BEGINNING MONDAY, AUGUST 19, 1974

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Thursday Aug. 15	HOLIDAY AND EARLY RESORT COLLECTION Separates to span the season, designed by Marie Yeljenic. by appointment. Contact: Janice Watt, 594-2100.	LOOMTOGS	1407 BROADWAY SHOWROOM - 35TH FLOOR Continuous showings
Beginning Thursday Aug. 15	SPRING MEN'S WEAR COLLECTION By appointment. Contact: 582-1760.	RAFAEL FASHIONS (BY BILL KAISERMAN)	29 WEST 56TH STREET SHOWROOM - 5TH FLOOR
Beginning Thursday Aug. 15	CRUISE AND SPRING COORDINATED SPORTSWEAR By appointment. Contact: 221-6610.	PAUL ROGERS INTERNATIONAL BY BOB MACKINTOSH	1451 BROADWAY SHOWROOM - 6TH FLOOR
Saturday Aug. 17- Aug. 24	HOLIDAY MARKET WEEK IN DALLAS Women's and children's wear Holiday and Midwinter market week. 634-1970; or Jack Goldstein, 527 Madison Avenue, 752-2422.	AMERICAN FASHION ASSOCIATION	DALLAS APPAREL MART 2300 STEMMONS FREEWAY Contact: (214)
Aug. 19	HOLIDAY AND RESORT HANDBAG MARKET WEEK. Contact: Nat'l Handbag Assn., MU 3-6969		
Beginning Monday Aug. 19	FALL AND HOLIDAY JEWELRY COLLECTION By appointment. Contact: Lois Beekman, 628-4257.	CORO/VENDOME	47 WEST 34TH STREET SHOWROOM - 3RD FLOOR
Beginning Monday Aug. 19	TENNIS WEAR COLLECTION New additions in tennis dresses, coordinated separates, warm-up suits, sweaters. Continuous by appointment. Contact: Janice Watt, 594-2100.	LOOMTOGS TENNIS WHITES	1407 BROADWAY SHOWROOM - 35TH FLOOR
Beginning Monday Aug. 19	OPENING OF HOLIDAY RESORT COLLECTION Continuous by appointment. Contact: 279-8121.	GAYLE KIRKPATRICK FOR TUDOR SQUARE	1407 BROADWAY SHOWROOM - 2ND FLOOR
Beginning Monday Aug. 19	HOLIDAY JEWELRY AND HATS (Note change of date.) Associates, 247-2662.	P. C. DESIGNS Contact: Sherry Batrus, 679-6281.	385 FIFTH (36TH ST.) SHOWROOM - ROOM 809 Publicity: Stutman
Tuesday Aug. 20 4:00 P.M.	PREVIEW OF CRUISE AND SPRING COLLECTION Showing of "Icebound" fabrics from men's and women's wear collections for Cruise and Spring 1975. Reception will follow show. By invitation. Contact: Ellen Sweeney, 869-3850.	RELIABLE TEXTILES & TREVIRA (HOECHST)	ST. REGIS HOTEL ROOF
Beginning Tuesday Aug. 20	OPENING OF RESORT COLLECTION By appointment. Contact: Larry Lefkowitz, 239-1150.	ELEANOR BRENNER FOR BRENNER BEES	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Aug. 20	RESORT AND SPRING COLLECTION Continuous by appointment.	DESIGN THAI & STAR OF SIAM Contact: Susan Ullery, 239-8530.	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Wednesday Aug. 21 10:00 A.M.	PRESS PREVIEW: NEW RESORTWEAR "Newd Look" -- high style sportswear in machine washable fabrics, presented by Barbara Kelly, president and design director. By invitation. Contact: Peter Brown, 40 East 49th Street, 371-1720.	CASA DI COLE (DIV. COLE OF CALIFORNIA)	1411 BROADWAY SHOWROOM - SUITE 2105
Thursday Aug. 22 4:00 P.M.	PREVIEW: NEW TENNIS FASHIONS FOR MEN Fashion show presenting new tennis men's line by Jockey International. By invitation. Contact: Richard Weiner, 582-7373.	JOCKEY INTERNATIONAL	THE FOUR SEASONS 99 EAST 52ND STREET
Aug. 23- Aug. 25	MEN'S FASHIONS IN COLOGNE, GERMANY Contact: German American Chamber of Commerce, 582-7788		
Aug. 24- Aug. 27	HOLIDAY, RESORT, AND EARLY SPRING COLLECTIONS AT WILSHIRE-HYATT, HOTEL, L.A. presented by N.Y. Fashion Creators. Contact: Jack Feinstein, BR 9-0952.		
Aug. 24	LEATHER GOODS FAIR IN OFFENBACH, GERMANY (Aug. 24-28) Contact: 582-7788		
Aug. 25	FALL FAIR IN FRANKFURT, GERMANY (Aug. 25-28) Contact: 582-7788		
Aug. 25- Aug. 27	SPRING 1975 SHOE MARKET AT FONTAINEBLEAU HOTEL, MIAMI BEACH, FLORIDA Contact: Miami Beach Shoe Mkt., 157 Peachtree N.E., Atlanta, Ga. (404) 522-9051		
Aug. 25- Aug. 29	CHILDREN'S HOLIDAY FASHIONS IN LOS ANGELES Contact: Western Children's Brandwagon, Suite B690, 110 E. 9th St., L.A.		
Beginning Monday Aug. 26	NEW COLLECTION OF ACTIVE SPORTSWEAR New collection of active sportswear. Continuous by appointment. Contact: Janice Watt, 594-2100.	SPORTS EDITIONS (DIV. LOOMTOGS)	1407 BROADWAY SHOWROOM - 35TH FL.
Tuesday Aug. 27 4:00 P.M.	"STAR" COLLECTION AND DESIGN AWARDS Trevira Star Awards and showing of fashions in Trevira Star fabrics by 43 designers. Cocktails and reception following show. By invitation. Contact: Ellen Sweeney, 869-3850.	TREVIRA (HOECHST FIBERS)	N.Y. HILTON HOTEL GRAND BALLROOM SUITE
Friday Aug. 30 2:00 P.M.	BACK-TO-SCHOOL BALLET FASHION SHOW "Kaleidoscope" -- presentation of Fall back-to-school fashions by Harkness Scholarship students, Harkness House for Ballet Arts. Open to public. Publicity: Olga Soffer, 271-7200.	ABRAHAM & STRAUS (QUEENS)	QUEENS CENTER MALL 90-01 QUEENS BLVD.
Aug. 30	OVERSEAS IMPORT FAIR IN BERLIN (Aug. 30-Sept. 2)		
Aug. 31- Sept. 3	TEXPO '74 IN COPENHAGEN Contact: Bella Centret Huid Kilderej, 64 Copenhagen 2400		
Sept. 2	LABOR DAY (Monday)		

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Tuesday Sept. 3 4:30 P.M.- 6:00 P.M.	RECEPTION: "FLYING COLORS" Showing of fashions by Jack Winter; Also, South American art exhibit. Featuring original Calder designed Braniff planes in scale models. By invitation. Publicity: Margot Infantino, LO 4-3300.	GIMBELS (33RD ST. & BROADWAY)	6TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Chris Oshikata, 239-4155.	ADRI	550 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 3	RESORT AND EARLY SPRING COLLECTION Continuous showings. Contact: WI 7-5324.	ARKIN COLLECTIONS	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 563-0416.	BRIGANCE WATERCLOTHES	1411 BROADWAY SHOWROOM - SUITE 1607
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTIONS Introducing new division - Knitino. Contact: 244-6761.	CARLYE (SADYE WEINBERG) KNITINO	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 3	HOLIDAY AND RESORT COLLECTION Opening in N.Y. by young London designer, featuring cocktail and evening fashions; moderately priced sportswear. By appointment. Contact: Alexandra Christie, 221-1020. Marketing P.R.: Margaret Hodge Co., 488 Madison, 758-9230.	ALEXANDRA CHRISTIE (LONDON - NEW YORK)	1375 BROADWAY PENTHOUSE - 26TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT AND EARLY SPRING Continuous by appointment. Contact: Mrs. Friedman, PE 6-9155.	DONLE BY LEE EVANS	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-9477.	JAMISON	498 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 3	HOLIDAY AND RESORT COLLECTION Continuous by appointment. Contact: Richard Blauner, 239-9494.	KAPPI	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Tuesday Sept. 3	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: BR 9-5991.	MIGNON SPORT; & MIGNON	498 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 3	RESORT AND HOLIDAY COLLECTION Continuous by appointment. Contact: 221-1300.	CHESTER WEINBERG/ N.O.W. STUDIO	205 WEST 39TH STREET SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Hanae Mori's first showing in America of her Resort collection. (Note change of date). Continuous by appointment. Contact: 472-2352.	HANAE MORI	550 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-0760.	ALBERT NIPON	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Tuesday Sept. 3	RESORT COLLECTIONS BY SANDOR BOROCZ Continuous showings. Contact: 279-0952.	PF BOUTIQUE & KNITS; PARNES-FEINSTEIN	530 SEVENTH AVENUE SHOWROOM - 10TH FLOOR
Tuesday Sept. 3- Sept. 13	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 838-0510.	RBCC (RIGHT BANK CLOTHING COMPANY)	HOTEL PLAZA PRIVATE SUITE
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous showings by appointment. Contact: LO 3-1640.	GLORIA SACHS	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Designed by Belle Saunders and Joey Garguillo. Contact: LO 4-9194.	ABE SCHRADER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 4-9194.	SCHRADER SPORT BY JUDY LUSCHER	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Beginning Tuesday Sept. 3	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 4-9194.	STEPHAN CASUALS BY SANDY KAYNE	530 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Wednesday Sept. 4 11:30 A.M.	FALL FASHIONS BY ADELE SIMPSON Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Wednesday Sept. 4 2:30 P.M.	OPENING OF RESORT COLLECTION Also., Tues., Sept. 10 at 2:30. By reservation. Contact: LA 4-6968.	BILL BLASS	550 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Wednesday Sept. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: PE 6-6983.	HOUSE OF BRANELL	530 SEVENTH AVENUE SHOWROOM - 27TH FLOOR
Beginning Wednesday Sept. 4	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-8336.	DIANE VON FURSTENBERG	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Beginning Wednesday Sept. 4	SHOWING OF RESORT COLLECTION Continuous by appointment. Contact: 564-0910.	GEORGE HALLEY	498 SEVENTH AVENUE SHOWROOM - 9TH FLOOR
Beginning Wednesday Sept. 4	OPENING OF RESORT AND HOLIDAY COLLECTION By appointment. Contact: 239-9403.	NAT KAPLAN	498 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Beginning Wednesday Sept. 4	OPENING OF RESORT COLLECTION Contact: Lou Miller, 868-2880.	PAPILLON BY SUSAN SHEINMAN	530 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Wednesday Sept. 4- Sept. 13	SPRING FASHIONS FROM ISRAEL Forty-five leading Israeli manufacturers of fashions for women and men, showing new Spring-Summer collections, featuring knitwear, leatherwear, sportswear, rainwear, outerwear, dresses, beachwear and at-home fashions for women; knits leatherwear and rainwear for men. Contact: Jeanette Gottlieb, 594-5215, ext. 30.	GOVT. OF ISRAEL TRADE CTR. (111 WEST 40TH STREET)	N.Y. HILTON HOTEL 6TH AVE. & 53RD ST.

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 5 10:30 A.M.	PRESS PREVIEW OF MODEL ROOMS "Ah ... Woman" -- storewide tribute to women; presentation of celebrity model rooms and table settings. By invitation. Publ: Margot Infantino, LO 4-3300.	GIMBELS EAST (86TH STREET & LEXINGTON)	6TH FLOOR
Beginning Thursday Sept. 5	OPENING OF HOLIDAY & RESORT COLLECTION Daytime and evening ensembles by Jay Anderson and Fred Ackerman. By appointment. Contact: Mrs. Walker, 947-0964. Public Relations: Margaret Hodge Co., 758-9230.	POSH, INC. BY JAY ANDERSON	550 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Sept. 6	INTERNATIONAL TRADE FAIR IN TURIN (Sept. 6-9)		
Sept. 7	INTERNATIONAL FOOTWEAR AND LEATHER GOODS FAIR IN FLORENCE (Sept. 7-10)		
Sept. 8- Sept. 10	S.E.H.M. MEN'S READY-TO-WEAR AT PORTE DE VERSAILLES, PARIS, FRANCE Buyers: French Trade Shows, 582-4960. Press: French Apparel Center, 354-8620.		
Sunday Sept. 8- Sept. 10	SPRING '75 BAMA MARKET WEEK Contact: 10 West 39th Street, 594-5130.	BOYS' AND YOUNG MEN'S APPAREL MFRS. ASSN.	HOTEL AMERICANA 7TH AVE. & 52ND ST.
Sunday Sept. 8- Sept. 10	SPRING-SUMMER 1975 SHOE SHOW IN HOUSTON Contact: Mr. Reno Ravenna, Suite 400, Hotel Delmonico, 502 Park, 832-0855.	NATIONAL SHOE FAIR OF AMERICA	ASTROHALL HOUSTON, TEXAS
Sept. 8- Sept. 11	IGEDO 102ND INTL. FASHION FAIR IN DUSSELDORF Contact: German American Chamber of Commerce, 582-7788.		
Monday Sept. 9 10:00 A.M. and 2:30 P.M.	RESORT COLLECTION: DUAL PRESS OPENING Donald Brooks dual press opening at 10:00 and 2:30. By invitation. Thereafter Wed., Sept. 11 at 4:00; and Thurs. Sept. 12 at 2:30. By reservation. Contact: Jim Brennan, 755-6287.	DONALD BROOKS	158 EAST 70TH STREET
Monday Sept. 9 11:00 A.M.	TRIGERE FASHIONS AT BENEFIT SHOW Fall fashions by Trigere at benefit show for N.Y. Opera Guild. Tickets: (\$25 per person) from NYC Opera Guild office, N.Y. State Theatre, Lincoln Center. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	N.Y. STATE THEATRE LINCOLN CENTER
Monday Sept. 9 11:30 A.M.	PREVIEW OF NEW SPORTSWEAR COLLECTION By invitation. Thereafter by appointment. Contact: 354-8120.	NARDUCCI SPORTSWEAR (COMPANY 5)	530 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Monday Sept. 9 12:30 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Jo MacLeod, 736-3075.	DOMINIC ROMPOLLO	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Monday Sept. 9 1:30 P.M.	OPENING OF RESORT COLLECTION By invitation. Contact: Joanne Creveling, 586-2377.	RALPH LAUREN	550 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Sept. 9	2:30 P.M., DONALD BROOKS (2nd press show), 158 East 70th St., 755-6287		
Monday Sept. 9 3:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: 354-7830.	SCOTT BAPRIE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Monday Sept. 9 4:00 P.M.	OPENING OF RESORT COLLECTION Also, Stevie's Leisure fashions. For press and buyers. By invitation. Thereafter by appointment in showroom, 22nd floor. Contact: Roz Rubenstein, 221-6252.	STEPHEN BURROWS (550 SEVENTH AVENUE)	500 CLUB 500 SEVENTH AVENUE
Monday Sept. 9 5:00 P.M. Cocktails	HOLIDAY SWIMWEAR COLLECTION By invitation. Thereafter in showroom, 16th floor. Contact: 354-1240. Publicity: Vera Bacal, PL 3-8421. (show at 5:30 P.M.).	GOTTEX OF ISRAEL (1411 BROADWAY)	1407 CLUB 1407 BROADWAY
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LW 4-0454.	BEENE BAG; BEENE BAZAAR	550 SEVENTH AVENUE SHOWROOM - 4TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 354-1500.	BLASSPORT	550 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION By appointment. Contact: Gladys Thompson, 594-4470.	CASI	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT & HOLIDAY COLLECTION Informal showings by appointment. Contact: Marie Bottone, LO 4-9220.	CHRISTIAN DIOR-N.Y.	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION By appointment. Contact: 225-9039 or 631-1655.	HELGA (722 SO. LOS ANGELES ST.)	HOTEL GOTHAM PRIVATE SUITE
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: LO 3-4358.	VERA MAXWELL	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Contact: 244-3558.	NANTUCKET NATURALS	498 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 9	RESORT AND HOLIDAY DRESS COLLECTION Continuous by appointment. Contact: 354-0640.	LEO NARDUCCI/AMBIANCE	530 SEVENTH AVENUE SHOWROOM - 3RD FLOOR
Beginning Monday Sept. 9	RESORT AND EARLY SPRING COLLECTION Continuous showings by appointment. Contact: CH 4-7522; or CH 4-4940.	JERRY SILVERMAN BY SHANNON RODGERS	530 SEVENTH AVENUE SHOWROOM - 17TH FLOOR
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous showings. Contact: 736-5890.	JOSEPH STEIN, INC.	205 WEST 39TH STREET SHOWROOM - 9TH FLOOR
Monday Sept. 9- Sept. 19	RESORT AND EARLY SPRING COLLECTION By appointment. Contact: (213) 623-8112 (L.A.).	ERNST STRAUSS & SCHNELL SPORTS	HOTEL GOTHAM SUITE 1001-1002
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: Jean Roberts, LA 4-3520.	TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	CLARET & GAVI BY HELMAR COOPER Contact: 563-6126.	530 SEVENTH AVENUE SHOWROOM - 26TH FLOOR
Tuesday Sept. 10 10:00 A.M.	RESORT AND EARLY SPRING COLLECTION By reservation. Thereafter by appointment.	GENRE BY GIL AIMBEZ (DIV. PETER CLEMENTS) Contact: 354-1855.	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Tuesday Sept. 10 11:00 A.M.	OPENING OF RESORT COLLECTION By reservation. Contact: Don Friese, 594-0030.	MALCOLM STARR BY RIZKALLAH	530 SEVENTH AVENUE SHOWROOM - 20TH FLOOR
Tuesday Sept. 10 11:30 A.M.	FALL FASHIONS BY JOHN ANTHONY Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	6TH FLOOR
Tuesday Sept. 10 12:00 Noon Luncheon	PRESS PREVIEW: FALL AND WINTER COLLECTION Presentation Gucci Fall-Winter fashions and accessories for ladies and gentlemen. By invitation. (Must present invitation at door.) Public Relations: Hamra Associates, 748 Lexington Ave., 753-9833.	GUCCI	ST. REGIS HOTEL ROOF
Tuesday Sept. 10 12:00 Noon	OPENING OF RESORT COLLECTION By reservation. Contact: LA 4-0237.	HAROLD LEVINE BY DON BREITINGER	530 SEVENTH AVENUE SHOWROOM - 21ST FLOOR
Tuesday Sept. 10 1:00 P.M.	OPENING OF RESORT COLLECTION By reservation. Thereafter by appointment. Contact: CH 4-0600.	PAT SANDLER; & PAT'S PLACE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Tuesday Sept. 10 2:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: Joanne Creveling, 586-2377.	CLOVIS RUFFIN (550 SEVENTH AVENUE)	PLACE TO BE ANNOUNCED
Tuesday Sept. 10 2:00 P.M.	FALL AND WINTER FUR FASHIONS By invitation. Coordinator: Sybil Weinman. Contact: 279-0633.	BEN KAHN (150 WEST 30TH STREET)	HOTEL PLAZA GRAND BALLROOM
Sept. 10	2:30 P.M., BILL BLASS (2nd show), 550 Seventh Ave., 17th floor, LA 4-6968		
Tuesday Sept. 10 4:00 P.M.	PREVIEW: RAINWEAR BY DONALD BROOKS First collection by Donald Brooks for Main Street. By invitation. Thereafter by appointment, in showroom, 500 Seventh Ave., 17th floor. Contact: 524-9800.	MAIN STREET BY DONALD BROOKS	500 CLUB 500 SEVENTH AVENUE
Tuesday Sept. 10 4:30 P.M. Cocktails	HOLIDAY AND RESORT COLLECTIONS For buyers and press. By invitation. Contact: Ruth Winslow, 221-6655. Press: Eleanor Lambert, MU 8-2130.	ESTEVEZ; ANYTIME AND ESTEVEZ RESORT/SPORT	PLACE TO BE ANNOUNCED
Tuesday Sept. 10 4:30 P.M. Cocktails	FALL '75 KNITWEAR TREND SHOW A musical fashion review featuring fall '75 men's and women's knitwear in new sweater and handknitting yarns and yarn blends in Du Pont fibers. By invitation. Show at 5:30.	DU PONT	WALDORF-ASTORIA HILTON & EMPIRE ROOM

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Beginning Monday Sept. 9	OPENING OF RESORT COLLECTION Continuous by appointment.	CONCEPT VII BY RONALD KOLODZIE Contact: 695-7715.	530 SEVENTH AVENUE SHOWROOM - 6TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT & HOLIDAY COLLECTION Continuous showings by appointment.	JOHN ANTHONY Contact: 239-7080.	530 SEVENTH AVENUE SHOWROOM - 24TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment.	ELEANOR BRENNER FOR BRENNER COUTURE Contact: Peggy Shiller, 239-1150.	498 SEVENTH AVENUE SHOWROOM - 5TH FLOOR
Beginning Tuesday Sept. 10	HOLIDAY AND CRUISE COLLECTION Also daytime fashions. By appointment. Press: Jody Donohue Associates, 688-8653.	THE EVA GABOR LOOK BY ESTEVEZ Contact: Ruth Winslow, 221-6655.	530 SEVENTH AVENUE SHOWROOM - 8TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous showings by appointment.	BILL & HAZEL HAIRE FOR FRIEDRICKS SPORT Contact: Andrea Basile, PE 6-8867.	205 WEST 39TH STREET SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION By appointment. Contact: Marie Lippe, 736-0151.	PAGANNE LTD. GENE BERK FOR PAGANNE TOO	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Beginning Tuesday Sept. 10	RESORT AND SPRING COLLECTION Continuous by appointment.	BARON PETERS & ROBERT LEONARD Contact: LO 4-6238.	530 SEVENTH AVENUE SHOWROOM - 30TH FLOOR
Beginning Tuesday Sept. 10	OPENING OF RESORT COLLECTION Continuous by appointment.	VICTORIA ROYAL BY MARTIN STAEHELY Contact: 947-6845.	530 SEVENTH AVENUE SHOWROOM - 7TH FLOOR
Wednesday Sept. 11 9:30 A.M.	SPRING 1975 KNITWEAR COLLECTION By invitation. Thereafter by appointment. Contact: 524-8137. Publicity: Sandee Garihan at Calish Associates, 489-8420.	MIRSA/DIGI ITALIAN KNITWEAR	1410 BROADWAY SHOWROOM - 12TH FLOOR
Wednesday Sept. 11 10:00 A.M.	PRESS SHOWING OF RESORT COLLECTION Also showing, Thurs., Sept. 12 at 9:30 A.M. By invitation. Contact: PE 6-9601.	CALVIN KLEIN	205 WEST 39TH STREET SHOWROOM - 4TH FLOOR
Wednesday Sept. 11 11:00 A.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-0988.	RODRIGUES (DIV. PETER CLEMENTS)	530 SEVENTH AVENUE SHOWROOM - 2ND FLOOR
Wednesday Sept. 11 11:30 A.M.	GIVENCHY NOUVELLE BOUTIQUE Showing of Fall-Winter collection. For press and customers. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	2ND FLOOR
Wednesday Sept. 11 12:30 P.M.	KNIT FASHIONS FOR FALL -- LUNCHEON By reservation (\$7.75): CI 6-9171. Barbetta Publicity: Ellen Perl, TE 2-8212.	BIELLA LTD. BY MILTON KENT FORD	DARBETTA RESTAURANT 321 WEST 46TH STREET
Wednesday Sept. 11 1:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: BR 9-5012.	MOLLIE PARNIS COUTURE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Wednesday Sept. 11 2:30 P.M.	RESORT AND EARLY SPRING COLLECTION By invitation. Thereafter by appointment. Contact: CH 4-1872.	LEW PRINCE OF ALDRICH, INC.	530 SEVENTH AVENUE SHOWROOM - 12TH FLOOR
Wednesday Sept. 11 2:30 P.M.	FALL FASHION SHOW BY KASPER Contact: Publicity Dept., EL 5-6800.	BONWIT TELLER	4TH FLOOR
Sept. 11	4:00 P.M., DONALD BROOKS (3rd show), 158 East 70th St., 755-6287		
Cancelled Sept. 11	THE CONCEPT VII SHOWING, ORIGINALLY SCHEDULED FOR WED., SEPT. 11, AT 4:00 P.M. HAS BEEN CANCELLED. (Continuous, beginning Mon., Sept. 9 -- see pg. 8)		
Wednesday Sept. 11 6:30 P.M. Cocktails	MEN'S SPORTSWEAR BENEFIT SHOWING "Sporting Life" -- preview of Cerruti's new sporting wear, co-commentated by Max Evans of Esquire and Nino Cerruti. Tickets: \$15.00, for benefit of the Girls' and Boys' Service League. Contact: Leslie Gillen, 223-7205. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	1ST FLOOR MEN'S STORE
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR JOAN LESLIE	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR.
Thursday Sept. 12 8:45 A.M.	PRESS PREVIEW: YOUNG EAST SIDER "The changing character of the Young East Sider. Who is she? Take a look at a new demographic." Press only by invitation. Contact: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	3RD FLOOR YOUNG EAST SIDER SHOP
Sept. 12	9:30 A.M., CALVIN KLEIN (2nd show), 205 West 39th St., 4th floor, PE 6-9601		
Thursday Sept. 12 10:30 A.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: BR 9-5012.	MOLLIE PARNIS BOUTIQUE	530 SEVENTH AVENUE SHOWROOM - 18TH FLOOR
Thursday Sept. 12 11:30 A.M.	PRESS SHOWING OF RESORT COLLECTION For press, by invitation. Buyers at 3:00 P.M. By reservation. Contact: 354-6340.	HALSTON ORIGINALS	550 SEVENTH AVENUE SHOWROOM - 14TH FLOOR
Postponed Sept. 12	PIERRE BALMAIN FOR ARKIN IMPORTS SHOWING, ORIGINALLY SCHEDULED FOR THURS., SEPT. 12 AT 1:00 P.M., HAS BEEN POSTPONED (NEW DATE WILL BE ANNOUNCED).		
Thursday Sept. 12 1:00 P.M.	RESORT AND HOLIDAY SPORTSWEAR COLLECTION By invitation. Contact: 221-6248. Publicity: Joanne Creveling, 586-2377.	CINNAMON WEAR (1411 BROADWAY)	1441 BROADWAY SHOWROOM - 2ND FLOOR
Thursday Sept. 12 2:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LA 4-9350.	OSCAR DE LA RENTA	550 SEVENTH AVENUE SHOWROOM - 23RD FLOOR
Sept. 12	2:30 P.M., DONALD BROOKS (4th show), 158 East 70th St., 755-6287		
Sept. 12	3:00 P.M., HALSTON ORIGINALS (2nd show), 550 Seventh Ave., 14th fl., 354-6340		
Thursday Sept. 12 4:00 P.M.	OPENING OF RESORT COLLECTION By invitation. Thereafter by appointment. Contact: LO 3-1600.	TRIGERE	550 SEVENTH AVENUE SHOWROOM - 16TH FLOOR

<u>DATE</u>	<u>WHAT'S GOING ON</u>	<u>GIVEN BY</u>	<u>WHERE</u>
Thursday Sept. 12 5:00 P.M.	RESORT COLLECTION FROM HONOLULU Casual long dresses and pajamas in exclusive prints. Thereafter in showroom, suite 3501. Contact: Larry Goodman, 736-2760.	TORI RICHARD OF HONOLULU (1407 BROADWAY)	1407 CLUB 1407 BROADWAY
Beginning Thursday Sept. 12	OPENING OF RESORT COLLECTION Continuous by appointment. Contact: 239-4600.	KASPER FOR J. L. SPORT	530 SEVENTH AVENUE SHOWROOM - 11TH FLOOR
Beginning Wednesday Sept. 11	OPENING OF RESORT COLLECTION By appointment. Contact: CH 4-0600.	MAISONETTE	498 SEVENTH AVENUE SHOWROOM - 16TH FLOOR
Sept. 12- Sept. 16	FLORIDA CHILDREN'S WEAR MFRS. GUILD MARKET AT EDEN ROC HOTEL, MIAMI BEACH Contact: 20 S.E. 14th St., Miami, Florida 33131 (305) 358-2985.		
Sept. 13	INTERNATIONAL EXHIBITION OF FOOTWEAR & LEATHER GOODS IN MILAN (Sept. 13-16)		
Saturday Sept. 14 12:00 Noon Brunch	FALL HOLIDAY AND EVENING COLLECTION Special guest: Martin Staehely. Produced by Sybil Weinman of Fashion Productions. Reservations (\$7.50): 759-9090.	MARTIN STAEHELY FOR VICTORIA ROYAL	RAINBOW ROOM 30 ROCKEFELLER PLAZA
Beginning Monday Sept. 16	NEW DIVISION: RESORT COLLECTION By appointment. Contact: Jean Roberts, LA 4-3520.	GRETA PLATTRY FOR TEAL TRAINA	550 SEVENTH AVENUE SHOWROOM - 15TH FLOOR
Sept. 16	INTERNATIONAL SCANDINAVIAN FASHION WEEK IN COPENHAGEN (Sept. 16-19)		
Sept. 17	ROSH HASHONAH (Begins at sunset Monday, Sept. 16)		
Sept. 18	ROSH HASHONAH (2nd day of Jewish New Year; Wednesday)		
Wednesday Sept. 18 10:30 A.M.	PRIVATE PRESS PREVIEW: VALENTINO FASHIONS "Arrivederci Valentino ... Valentino arrives at Bloomingdale's". By invitation. (Private press showing at 9:30 A.M.) Contact: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	3RD FLOOR
Thursday Sept. 19 9:00 A.M. & 12:00 Noon	TWO SHOWS: FASHIONS, BEAUTY, ACCESSORIES "The Best American Ready-To-Wear To Retail Under \$100.00" -- a runway presentation plus a new video closeup of clothes, beauty and accessories. Prices: Breakfast--\$10.00, members; \$20.00, guests. Luncheon--\$15.00, members; \$25.00, guests. Contact: CI 7-3940.	THE FASHION GROUP, INC. (9 ROCKEFELLER PLAZA)	N.Y. HILTON HOTEL BALLROOM
Thursday Sept. 19 11:30 A.M.	TIKTINER COLLECTION-- FALL AND WINTER Exclusive collection. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	3RD FLOOR
Wednesday Sept. 18 5:00 P.M.- 7:00 P.M.	PRESS OPENING: HANAE MORI BOUTIQUE Showing of special collection never before imported to the United States. By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	HANAE MORI BOUTIQUE 4TH FLOOR
Sept. 22- Sept. 24	CANADIAN INTERNATIONAL FOOTWEAR EXPOSITION AT PLACE BONAVENTURE, MONTREAL Contact: Pierre Robillard, 1010 St. Catherine St. W., (514) 878-9337.		

DATE	WHAT'S GOING ON	GIVEN BY	WHERE
Monday Sept. 23 11:30 A.M.	IMPORT COLLECTION: AND HANAE MORI FASHIONS Customer showing, by invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR
Tuesday Sept. 24 5:00 P.M. Reception	PRESS PREVIEW: SWIMSUIT COLLECTION International Resort and Summer collection of swimsuits and coordinates in exclusive printed polyester knits, all designed by Hans Heitsch (who introduced "the String" to the U.S.). Hosted by Consul General and Mrs. Gunnar Lonaens. Show at 5:30 P.M. By invitation. Thereafter at showroom, Suite 1420. Publicity Jan Lovett Struber. Contact: 279-5589.	JER SEA OF SWEDEN (1407 BROADWAY)	600 PARK AVE. (61ST ST) CONSUL GEN. OF SWEDEN
Tuesday Sept. 24 6:30 P.M.	BENEFIT PREVIEW: FALL DESIGNER ROOMS "America Hooray" -- opening of Fall designer rooms. By invitation. Tickets: \$15.00, for benefit of Kips Bay Boys Club. Contact: Leslie Gillen, 223-7205. Press: Margot Rogoff, 223-7202.	BLOOMINGDALE'S	5TH FLOOR
Sept. 26	YOM KIPPUR (Thursday) -- Begins at Sunset, Wed., Sept. 25		
Friday Sept. 27 3:00 P.M.	PRESS PREVIEW: EUROPEAN FASHIONS Women's and children's Spring and Summer European ready-to-wear from ten countries. By invitation. Open from Sun., Sept. 29 through Tues., Oct. 1, 9:00 A.M. to 5:00 P.M. (At Los Angeles Mart, Oct. 2-4). Fashion show director: Mia Grau. Contact: Buyers--Michael Kreindler, Cavin & Tubiana, 354-2970. Press--Spencer & Rubinow, 751-9050.	EUROPEAN FASHION FAIR	STATLER-HILTON HOTEL 7TH AVE. & 33RD STREET
Monday Sept. 30 11:30 A.M.	FUR FASHIONS BY EMERIC PARTOS By invitation. Publicity: Suzanne Butterfield, PL 3-7300.	BERGDORF GOODMAN	4TH FLOOR PLAZA APPROACH
Tuesday Oct. 1 11:30 A.M.	PRESS PREVIEW OF FUR COLLECTION (Show at 12:00 Noon - Note change of time). By invitation. Customer show at 3:00 P.M. Contact: CI 7-1388. Publicity: Vera Bacal, PL 3-8421.	MAXIMILIAN	20 WEST 57TH STREET SALON - 3RD FLOOR
Wednesday Oct. 9 2:30 P.M.	FALL AND WINTER FUR COLLECTION (Snacks at 2:00 P.M.) Fashion Director: Mia Grau. Contact: PE 6-6944.	THE CHRISTIE BROTHERS CO. (333 SEVENTH AVENUE)	HOTEL PLAZA BALLROOM
Oct. 13	READY-TO-WEAR SHOWINGS IN MILAN AND FLORENCE (Oct. 13-17)		
Oct. 19	PRET-A-PORER SHOWINGS IN PARIS (Oct. 19-24). Contact: 582-4070 or 354-8620		
Oct. 24	INTERNATIONAL CLOTHING EXPORT FAIR IN LONDON (Oct. 24-27)		
Oct. 28	OPENING OF SPRING COLLECTIONS IN NEW YORK (Oct. 28-Nov. 15)		
Now Showing	SPRING '75 MEN'S COLLECTION Continuous showings at Authentic Imports, Inc., showroom. By appointment. Contact: Jordan Silverman, 239-8140.	LANVIN-PARIS	302 FIFTH AVENUE SHOWROOM - 9TH FLOOR
Week Of Aug. 19	GIVENCHY NOUVELLE BOUTIQUE CRUISE SHOWINGS IN N.Y. - 145 EAST 52ND STREET By appointment only. Contact: 421-4638.		

1975

JANUARY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

FEBRUARY

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	

MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

APRIL

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

MAY

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

JULY

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

AUGUST

S	M	T	W	T	F	S
				1	2	
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

SEPTEMBER

S	M	T	W	T	F	F
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

OCTOBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

DECEMBER

S	M	T	W	T	F	S
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	